

Press Release

For immediate release

Strong industry support for Medical Devices ASEAN 2019

Bangkok, Thailand, 30 January 2019 – Medical Devices ASEAN (“MDA”), the international exhibition and conference on medical devices, technologies, service solutions and general healthcare, is returning for the second edition in 2019, with a more comprehensive platform for the medical device and healthcare industry. The first edition in 2018 welcomed 3,639 local and international trade visitors from 31 countries, cementing its position as the all-encompassing trade platform for the healthcare community in the ASEAN region.

Mr. Loy Joon How, General Manager, IMPACT Exhibition Management Co., Ltd., said, “We organize MDA as an annual event in response to the unprecedented growth of demand in healthcare industry. This is an opportunity where healthcare and medical devices trade professionals can explore recent developments in medical technology; gain the latest industry updates, techniques and knowledge; network; as well as seek new business partnerships. MDA 2019, with the theme, ‘Building the Future of Healthcare’, will showcase a comprehensive range of medical supplies and equipment, including those for primary healthcare / home care; health informatics / communication technology; medical laboratory; orthopaedic / rehabilitation; emergency care / rescue equipment; critical care / life support; diagnostic imaging (radiology); and surgery, from over 150 companies and brands.”

Activities at MDA 2019

MDA 2019 will bring together more than 4,000 industry players from Thailand, ASEAN+6 and beyond, via a whole host of exciting activities, including:

- **Academic Conferences:** Various educational content programs and meetings tailored to healthcare professionals with support from Healthcare Accreditation Institute, Thai Medical Informatics Association, Association of Medical Technologists of Thailand, Radiological Society of Thailand and National Institute of Emergency Medicine;
- **Industry Conferences:** The General Mid-Year Meeting by the Thai Medical Device Industry Association (THAIMED) is targeted at medical device dealers, distributors and manufacturers, with updates of the latest advances and trends in the medical devices industry, followed by relevant topics by Frost & Sullivan; Thailand Board of Investment and Thai Association for Medical Instrumentation;
- **Hospital Procurement Training:** A learning platform for hospital procurement officers on topics regarding E-bidding / E-GP planning / medical device and pharmaceutical purchasing process by the Comptroller General's Department, Ministry of Finance;
- **Emergency Scenario:** A demonstration of telemedicine technology in action throughout the 3 days;
- **Consultancy Clinic:** An open platform for everyone to seek advice and information from the government agencies on matters regarding import, export, standards compliance, regulations, registration and product distribution in Thailand; and

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- **Innovation Display:** Dedicated zone to showcase the latest healthcare technologies and technological innovations that are set to make waves in medical device industry.

"Buyer-Seller" 1-on-1 meeting program

In collaboration with THAIMED, the "Buyer-Seller" 1-on-1 meeting program provides a multitude of networking opportunities, including the 30th Anniversary Celebration of THAIMED, which will be attended by healthcare and trade professionals from across the ASEAN region.

MDA 2019 takes place from 10 to 12 July 2019, at IMPACT Exhibition Center, Hall 5-6, Bangkok, Thailand. For more information, please visit www.medicaldevicesasean.com

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About the Organizer



IMPACT Exhibition Management Co., Ltd.

IMPACT Exhibition Management Co., Ltd. ("IMPACT") is the leading exhibition organizer in Thailand. Offering a full range of services for domestic and international exhibitions, conferences, meetings and special events, IMPACT has earned a well-deserved reputation as a highly professional and reliable show manager/organizer amongst the public and private sectors. Through face-to-face and digital channels, and working hand-in-hand with international trade associations, organizers and corporations across a broad spectrum of industries, IMPACT creates environments to help you build a network of professional contacts in the course of one event.

www.impact.co.th